

What is Panel Plus

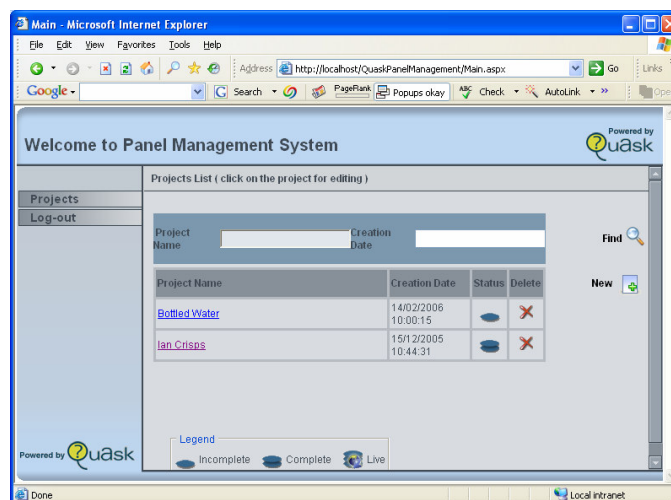
Whilst FormArtist Server and FormArtist WorkFlow allow a wide variety of surveys to be conducted, Panel Plus allows organizations conducting market research to manage panels of respondents. It provides a login framework as well as supporting email notification and reminder capabilities.

Experimental Design

There is also support for Experimental Designs. You are able to supply Experimental Design files that can be associated with your survey projects and a panel of respondents. This data is then fed into forms automatically as each panel member responds.

Features

- Manage panel based surveys
- Attach a FormArtist form to a panel project
- Match panels of respondents to projects
- Panel members can log on using a browser and can access any projects to which they have been assigned
- Full email notification and reminder support
- Test projects in draft mode before switching live
- Take a live project offline
- Experimental Design support
- Blind Code support



You can generate experimental design files supporting any number of products and panel members. A design file can then be imported into the panel management module and attached to the panel list.

When a panel member logs on to the form, the necessary product codes are passed into the form.



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